

Feedback from businesses on the Highbury people-friendly streets programme

1 Summary

- 1.1 The council has taken proactive steps to ensure that businesses in the Highbury area have had the opportunity to contribute their views on the Highbury Low Traffic Neighbourhood (LTNs) for consideration in any decision making on the future of the trial schemes. The council recognises the valuable role that businesses play within the Highbury community and has engaged with businesses through a variety of methods that are outlined further below in this report, actively listening to their feedback. This report details the council's response to the feedback received and provides some initial recommendations to support Highbury businesses in response to this feedback.
- 1.2 Through formal consultation and active engagement during the Highbury West and Highbury Fields LTN trials, the council has received the following feedback from businesses:
 - 287 formal objections to the Highbury LTNs. These objections were received in the form of 287 individually signed template objections. An example of the template used by businesses is shown in Appendix A. Each objection was completed and signed by individual business owners/representatives and the feedback gathered has been analysed and thematically coded, as shown in Appendix B.
 - Feedback provided during in-person engagement on 8 December 2021, where 94 businesses were visited and on 23 February 2022, where 136 businesses were visited. A full list of the businesses visited is shown in Appendix C.
 - 55 consultation responses were received during the formal consultation period on the trials on behalf of businesses in Highbury Fields and 31 on behalf of businesses in Highbury West.
- 1.3 Sections 2, 3 and 4 of this report outline the key issues raised by businesses through formal objections, during in-person visits and through consultation responses. Section 5 outlines the council's response to the concerns raised by businesses and proposes mitigating actions to the issues raised.

2 In-person business engagement

- 2.1 In-person business engagement for the Highbury LTNs was led by a council officer with support from two consultants conducting targeted visits to businesses within the LTN scheme areas and boundary roads on 8 December 2021 and 23 February 2022. Officers listened to comments from the business owners/representatives and/or distributed leaflets regarding the scheme.
- 2.2 On 8 December 2021, 94 businesses were visited across seven different streets and on 23 February 2022, a further 136 businesses were visited across five different streets. Details of the businesses visited during these engagement sessions are shown in Table 1 below. A full list of businesses visited is provided in Appendix C.
- 2.3 It should be noted that due to the outbreak of the Covid-19 Omicron variant in London at the time of the in-person business engagement in February 2022, council officers were only permitted to engage with businesses outdoors. Many businesses expressed a preference to take the consultation leaflet rather than having more detailed conversation outside with officers. This is likely due to a combination of inclement weather and concern regarding the Covid-19 Omicron outbreak.
- 2.4 Examples of key issues raised by business representatives during these visits is summarised in Table 2 below.

Table 1: Streets targeted during in-person engagement

8 December 2021		23 February 2022	
Road	Number of businesses visited	Road	Number of businesses visited
Blackstock Road	35	Highbury and Islington Station	9
Highbury Park	11	Holloway Road	126
Highbury Barn	22	Ronalds Road	1

8 December 2021		23 February 2022	
Gillespie Road	5	Chillingworth Road	1
Aubert Park	1	Hornsey Road	3
Drayton Park	8		
Hornsey Road	12		

Table 2: Examples of feedback received from businesses during in-person engagement

Feedback theme	Examples of feedback from businesses
No consultation or due notice	 Businesses and residents were not informed or given the chance to prepare their business prior to the LTN implementation (e.g. adapt their marketing strategy to mitigate the loss of passing trade from traffic).
	Business stated that there was a lack of consultation by the council prior to the LTN implementation in Highbury.
	Insufficient amount of information was provided on how the ETO objection period works and how to fill in a formal objection.
Loss of custom, negative impact on businesses, less passing	Concern that tradespeople, delivery companies and utility workers no longer visiting the area as they must take longer routes to access businesses and private properties.
trade	Trade in decline due to difficulty for customers driving around the LTN measures, especially when they come from outside the borough.
	The LTN schemes were implemented in January 2021, during a national lockdown. Some businesses stated during in-person visits

Feedback theme	Examples of feedback from businesses	
	 that the scheme caused a loss of trade ranging between 20% to 40%. It should be noted that council officers cannot verify this. The cluster of businesses on Drayton Park reported a loss in passing trade due to drivers from the east and west side of the borough no longer visiting the area. Concern from launderettes in Highbury West and Blackstock Road about loss of earnings from customers who would typically drive and drop off washing. Poor air quality on Blackstock Road deters people from sitting outside restaurants and coffee shops. Customers are avoiding shopping in Highbury because they fear 	
	 Businesses are now using Deliveroo to make up for the reduced passing trade from other parts of Islington and Highbury. Deliveroo charges 20% per order which is an additional cost that needs to be factored into their accounting. Reports of fines given to offloading delivery drivers. 	
Difficulty making deliveries to people's homes	 Businesses have stated that there is a shared consensus that making and receiving deliveries has been challenging, due to more unpredictable delivery times or confusing routes. Concern about delayed deliveries to customers, including takeaway food due to diverted traffic in Highbury. This adversely affects business reputation and leads to refunds being issued and/ or customers not returning. Several businesses have stated delivery drivers are arriving earlier to drop off produce because of traffic at Highbury and Islington and Finsbury Park. Deliveries are delayed in traffic for longer periods of time and negatively impacting the working day. 	

Feedback theme	Examples of feedback from businesses
Long-term impact on business/ local economy	 Fears from some businesses that they may need to close permanently. Some businesses may need to turn online completely, leaving the high street. Businesses unable to hire new staff and laying off existing staff due to adverse economic climate. Prolonged pollution on high streets could have health implications to members of staff, higher rates of sickness may result in a poor business performance. A prolonged premises vacancy rate may deter new businesses
Positive or neutral feedback	 Some businesses in Highbury have reported more customers walking into their shop and enjoying sitting outside on the quiet roads. Some businesses reported the area being more attractive. Some businesses were unaware of the schemes and therefore did not report any impacts.

3 Formal objections received from businesses

- 3.1 287 formal objections to the Highbury LTNs were received in the form of a petition dated 4 June 2021, which was hand-delivered to the council by a representative of the Highbury business community.
- 3.2 The objections were presented in the form of a template, each of which was hand-signed and accompanied by individual comments from each objecting business owner. An example of the objection template is included in Appendix A. In Table 3 the themes that have a 100% response are those which were included in the standard objection text in Appendix A.
- 3.3 The handwritten responses have been 'coded' for the council to consider each response. Coding requires creating a code frame and assigning each point raised by respondents

to a code. This means that when multiple people raise the same point, this can be identified and categorised within the code frame. Coding makes it possible to quantify how many times the same or similar point has been raised by objectors.

3.4 Table 3 below, shows a list of the ten most prominent themes identified from the coding of objections, with a full break down of coded responses is provided in Appendix B.

Table 3: Key themes of businesses objections

Theme	Code	Number	Percentage
Consultation	No consultation or due notice	287	100%
Custom	Loss of custom	287	100%
Trade	Poor effect on businesses, less passing trade	287	100%
Deliveries	Difficulties Receiving Deliveries	287	100%
Deliveries	Difficulties Making Deliveries to People's Homes	287	100%
Growth	Long-term impact on Business	287	100%
Pollution	Increase in Traffic/Pollution on main roads / increase in pollution (cars forced to take a longer journey on congested main roads)	52	18.2%
Traffic	Concern about impact on buses e.g. increased journey time	36	11.4%

Theme	Code	Number	Percentage
Wellbeing	Disturbance from traffic increase (affecting quality of life)	32	12.6%
Environment	LTN worsens air quality	30	10.4%

4 Summary of business response to the public consultation

Highbury Fields:

- 4.1 A total of 55 (3% of the total number of responses to the consultation on the Highbury Fields LTN) respondents stated they were responding to the consultation on behalf of a business that operated in the Highbury Fields LTN. Of these, 44% had a business in a neighbouring street, 40% had a business in the area and 9% had a business in another part of Islington.
- 4.2 The consultation questionnaire included a business-specific question, asking businesses how the council could support local businesses to become cleaner, greener, and healthier. More than half (51%) of business respondents in the Highbury Fields LTN or on a boundary road stated that 'Other measures' would benefit their business. This included requests for taxi access, delivery access, visitor access and removing the measures entirely. Additional comments included support for greener vehicles (13%) and planting (9%).
- 4.3 Business respondents stated their concerns surrounding reduced footfall and accessibility for businesses inside the LTNs. Businesses suggested more strategic support should be provided to drive footfall in the Highbury Fields area. Those who rely on their car for business were concerned that the LTN impacts their job and earnings.

Highbury West

4.4 31 respondents (2% of the total number of responses to the consultation on the Highbury West LTN) stated they were answering the consultation on behalf of a business operating in the Highbury West LTN area. Of these, 61% had a business in the area,19% had a business on a neighbouring street, 10% gave no response, 6% had a business outside of Islington and 3% had a business in another part of Islington.

4.5 The consultation questionnaire included a business-specific question, asking businesses how the council could support local businesses to become cleaner, greener, and healthier. More than half (61%) of business respondents in the Highbury West LTN or on a boundary road stated that 'Other measures' would benefit their business. This included requests for taxi access, delivery access, visitor access and removing the measures entirely. Additional comments included support for greener vehicles (19%) and planting (10%).

5 Summary of feedback from businesses, response from the council and proposed mitigation for issues raised

5.1 The feedback referenced below in this report has been categorised against three distinct themes comprising: trade, deliveries and quieter roads/footfall within the LTN. Table 4 below shows the council's response to these points and proposes mitigating actions to address some of the issues raised.

Table 4: Main themes from in-person business engagement summary of feedback from businesses and council response

Theme	Response from the council	Proposed mitigation
Trade – feedback from some businesses	The Highbury LTNs are part of a programme to make Islington a greener and more attractive borough to live, work and shop in. Changes are creating more	The council will continue with in depth engagement directly with the businesses within the LTN.
indicates that they have experienced a loss of revenue	pleasant streets, where it's easier to walk, cycle and use buggies and wheelchairs, and where the toxic effects of air pollution are lowered. Evidence from the recent Highbury	The council will continue to work with businesses on measures to support them
as a direct result of the Highbury LTNs being	West and Highbury Fields LTN consultation indicates that more residents are walking or cycling to local shops since the LTNs were introduced. This was stated by 34% of	including, encouraging them to apply for tables and chairs licences where possible and appropriate (e.g., restaurants
implemented. Quieter roads /	Highbury West respondents and 30% of Highbury Fields respondents.	and cafes) This would work to expand the number of covers they can serve in a trading
footfall within	Feedback received from some Highbury businesses stated that many retailers rely	day. In addition to improving opportunities for businesses
feedback from some	on trade from passing traffic, or customers travelling by motor vehicle. However, it	this could also serve to animate streets, creating a
businesses states that they	should be noted that businesses tend to overestimate the proportion of their	more attractive retail environment that encourages

Theme	Response from the council	Proposed mitigation
have noticed a decrease in footfall since the Highbury LTNs were implemented	customer base which access their business by private motorised modes, as illustrated by this survey in Waltham Forest – Lea Bridge Road: https://enjoywalthamforest.co.uk/lea-bridge-road/early-engagement-perception-surveys-and-results/https://enjoywalthamforest.co.uk/lea-bridge-road/early-engagement-perception-surveys-and-results/ During the course of the pandemic, the government mandated all non-essential businesses to temporarily close during periods of national lockdown. Whilst businesses closed, footfall also decreased drastically. National retail footfall figures from April 2022, indicate that while long-term footfall on high streets has declined by 1% (year on three-year), medium and short term trends suggest that footfall is slowly returning to pre-pandemic levels. The same data for April 2022 represents a 2.3% improvement over March 2022 and an improvement on the three-month average decline of 15.1%1. The pandemic created a fragile local economy and impacted global supply chains, adding further pressure to struggling retailers. The impact on trade meant that some businesses ceased trading entirely, while others moved towards a more viable online-focussed business model, where possible. Islington council paid out a total of £130 million over 2 years to protect businesses in Islington. Highbury West businesses received up to £500,000 in business grants	residents and visitors to dwell in the area longer. The council will further support environmental and other improvements such as planting, introducing more cycle stands and seating to make main roads more attractive, working with partners to explore opportunities for these improvements. The council will work with businesses to produce a small booklet for distribution which highlights the businesses in the Highbury area to encourage footfall and local shopping. This will focus on businesses within the LTN where there is reduced through traffic since the LTN was introduced. Additionally, the council will continue campaigns such as the 'Shop Local' campaign.

¹ Source: British Retail Consortium

Theme	Response from the council	Proposed mitigation
	to support with economic resilience and recovery.	
	Whilst some businesses reports that the economy of Highbury has always had "capped earnings", businesses in Highbury can significantly benefit from major sporting and entertainment events linked to Arsenal Stadium.	
	It should be considered that match days typically represent a windfall for local businesses who benefit from significant numbers of non-local customers, while on those same days local roads are closed to traffic.	
	A new cycle lane was also implemented in Drayton Park, which should support greater footfall.	
	A negligible number of parking bays were removed as part of the scheme, which should not significantly impact parking capacity.	
Deliveries – feedback from some businesses indicates that they are experiencing disruption in receiving goods deliveries, in addition to delivering their own services	Traffic on Islington's roads has increased significantly in recent years, with 24.3 million more miles driven through Islington in 2019 than 2013 representing an increase of nearly 10%. The impact of this increase means more vehicles using neighbourhood roads as short-cut routes, including those located in Highbury, which are not designed to carry large volumes of motor vehicle traffic. Deliveries are still possible for businesses, as access to all premises in and around the	The council will encourage businesses to inform delivery drivers about workable routes to avoid fines. The council has published a map to help drivers in plan routes around the LTN filters to minimise inconvenience. The council will work with businesses to distribute this map to anyone making deliveries. This would support businesses to better adjust to the LTNs and work in
and products to customers. Businesses attribute this to	Highbury LTNs has been preserved. However, drivers may need to use indirect routes as they travel around the traffic filters. The council aims for more deliveries	collaboration with their supply chain to reduce trade disruption.

Theme	Response from the council	Proposed mitigation
factors arising from the LTNs, including increased traffic congestion and indirect access routes for motor vehicles.	to be carried out via sustainable transport modes such as cargo bikes, supported by the council's ongoing work to provide safer cycle routes across the borough. Traffic data collected for the Highbury preconsultation monitoring report (December 2021) shows that total vehicle flows on boundary roads in Highbury have remained broadly similar to those recorded before the scheme began, although with some variation between sites. Traffic volumes at the northern end of Blackstock Road increased by 58%, and volumes at the western end of St Paul's Road increased by 15%. Traffic volumes on Holloway Road showed no/negligible change. Volumes decreased on Hornsey Road (28%), Highbury Grove (18%) and Seven Sisters Road (18%). Journey times on Highbury Park and Blackstock Road have increased in both directions, particularly north bound during the PM peak when they increased by 17% (50 seconds). This increase may be related to a larger number of vehicles trying to navigate the junction with Seven Sisters Road or other maintenance activities in the area.	The council will also consider the expansion of its cargo cycle delivery pilot schemes which could cover Highbury and Finsbury Park. The council will communicate and encourage businesses to sign up to the 'Try before you bike' scheme, which offers affordable access to cargo bikes and accessories. In addition, the council will support businesses in applying for grants that are available to support a shift to more sustainable forms of transport as they become available. The monitoring data collected by the council indicates a significant increase of traffic on Blackstock Road North the council has already taken the following steps to mitigate the issue: Introducing green screening and environmental improvements at Ambler Primary School Street, which was completed in May 2022. Completed additional localised traffic monitoring counts. Exploring potential environmental and public realm improvements along

Theme	Response from the council	Proposed mitigation
		Blackstock Road, to improve the amenity of the street for residents, visitors and businesses.
		In addition to the mitigation measures above, the council will continue to explore the feasibility of further medium and long term measures including:
		 A review of the traffic signals at the junctions of Blackstock Road with Monsell Road and Ambler/Somerfield Roads. The objective of this review is to assess whether changes to the signal phasing can improve traffic flows on Blackstock Road. Continued close monitoring of the area with additional
		localised counts and air quality monitoring.
		Working with Hackney Council to share data and coordinate monitoring to explore changes at Brownswood Road and Mountgrove Road, reducing the impact of east-west movements.
		Additional monitoring at the northern count site to measure queuing, perception from

Theme	Response from the council	Proposed mitigation
		pedestrians, localised air quality. The council will also work with Hackney Council to share data and coordinate monitoring to explore changes at Brownswood Road and Mountgrove Road, reducing the impact of east-west movements. Regarding switching to sustainable delivery modes, the council will explore providing individual business support to enable mode shift where possible.

6. Conclusion

- 6.1 Highbury's businesses have provided the council with valuable feedback for consideration during the Highbury LTN trials, highlighting multiple issues that are unique to businesses. Engagement and consultation with businesses has confirmed the need to continue to work with businesses to help them adapt to the changes required to make Islington cleaner, greener and healthier and more sustainable in the time of climate change. Whilst the council recognises the challenges that businesses face, it is not possible to separate with any great certainty the impact of the LTNs from other extraneous factors arising in recent years. Examples include national lockdowns, supply chain disruption, evolving consumer spending patterns and fluctuating costs for materials and services, which may impact each individual business in different ways.
- 6.2 It should be noted that many of the businesses that objected to the scheme stated that they have seen a loss in custom and a decrease in footfall since the Highbury LTNs were implemented. This indicates that further monitoring and support from the council are necessary to support these businesses. It is acknowledged that the LTNs may be contributing to these reported impacts, however there are multiple extraneous macroeconomic factors that should also be considered in balance.

- 6.3 There is case-study evidence to show that high street walking, cycling and public realm improvements can increase retail sales by up to 30%². Further studies indicate that people who walk to the high street spend up to 40% more than those who drive to the high street³ and that cycle parking delivers five times the retail spend per square metre, compared to the same area of car parking⁴.
- 6.4 Evidence gathered from the Highbury West and Highbury Fields LTN consultation responses indicates that more residents are choosing to walk or cycle to local shops since the introduction of the LTNs. It is acknowledged that a decrease in traffic may impact some businesses such as garages or wholesalers, however all businesses in Highbury remain accessible for deliveries and customers travelling by motor vehicle. The council also acknowledges that there is clear negative sentiment from some businesses towards the LTNs and, in response, the council has developed the mitigation measures outlined in Section 5 of this report.
- 6.5 In consideration of the evidence gathered from business engagement, public consultation and monitoring of the LTN schemes, it is recommended that the mitigating actions identified in this report are agreed and put into place to support businesses located within and around the Highbury LTNs.

² Source: Lawlor, 2013 ³ Source: TfL, 2013

⁴ Source: Raje and Saffrey, 2016

Appendix A

Business objection petition

OFFICIAL OBJECTION TO ISLINGTON COUNCIL HIGHBURY WEST AND HIGHBURY FIELDS LTNS

BUSINESS OBJECTION

We <u>STRONGLY OBJECT</u> to the two Highbury Low Traffic Neighbourhood schemes (Highbury West and Highbury Fields).

At a time when businesses are suffering following the pandemic, we need to rebuild our business. We need help and support to do this. We do not need, and we greatly object to, local road restrictions which create barriers to motor vehicle travel and impede the running and growth of our business.

Grounds for Objection – impact on our Business

- Lack of Consultation and Monitoring. No consultation took place with us or with other local businesses. There has been no opportunity for us to have any input into the new schemes or to highlight any potential concerns that impact on our business. We have not been contacted since the implementation to monitor the effects of the LTNs on our business.
- 2. Loss of Custom. Since the two Highbury LTNs were introduced we have lost custom. Many of our customers rely on motor vehicles to visit us. Due to the barriers to motor vehicle travel created by the new LTNs, their custom, which is important to us, has reduced, as they are finding the new routes too long and time consuming.
- 3. Passing Trade. Since the two Highbury LTNs were introduced main road passing vehicle trade has gone down. Potential passing customers are finding it more difficult to stop on main roads as it is now harder to park. There is also increased traffic, noise and pollution on main roads. Pavements along these routes have therefore become unpleasant and this also deters passing trade.
- 4. **Difficulties Receiving Deliveries**. Since the two Highbury LTNs were introduced delivery drivers are taking longer to reach us, as they are having to use much longer, slower and/or more congested routes. In some cases, delivery drivers are reducing the number of deliveries to us or are refusing to deliver to us at all.
- 5. Difficulties Making Deliveries to People's Homes. Since the two Highbury LTNs were introduced we are having difficulties with the deliveries that we make, and are losing customers. This is because direct routes from us to our customers are often now blocked off and the alternative routes to them are much longer, slower and/or more congested.
- 6. Long-term impact on Business. If customer numbers continue to reduce as a result of these LTN restrictions, then our business will suffer and we may not be able to retain the number of staff we currently employ. In the worst-case scenario, we may no longer be able to trade.

Appendix B
Full table of coded objections

Theme	Code	Number	Percentage
Consultation	No consultation or due notice	287	100%
Custom	Loss of custom	287	100%
Trade	Poor effect on businesses, less passing trade	287	100%
Deliveries	Difficulties Receiving Deliveries	287	100%
Deliveries	Difficulties Making Deliveries to People's Homes	287	100%
Growth	Long-term impact on Business	287	100%
Pollution	Increase in Traffic/Pollution on main roads / increase in pollution (cars forced to take a longer journey on congested main roads)	52	18.2%
Traffic	Concern about impact on buses e.g. increased journey time	36	11.4%
Wellbeing	Disturbance from traffic increase (affecting quality of life)	32	12.6%
Environment	LTN worsens air quality	30	10.4%
Environment	LTNs do not provide a reduction in car use or ownership or lower air pollution for the majority	17	6%
Inclusivity	Negative affect on Venerable/Disabled, less independence	15	5.2%

Theme	Code	Number	Percentage
Growth	Impact of the LTN on Highbury Corner	12	4.1%
Consultation	Scheme not thought through/ justifiable	11	3.9%
Inclusivity	Islington council are not representing all their residents, including the elderly, those with young children, those with disabled children and disabled people.	10	3.4%
Environment	Highbury Corner causing congestion in the area	9	3.1%
Traffic	Increase in traffic on remaining open, small, residential road	4	1.3%
Traffic	Increase in traffic on remaining open, small, residential roads	4	1.3%
Consultation	Section 122 of the RTA 1984 refers to the duty of local authorities 'to secure the expeditious convenient and safe movement of vehicular and other traffic' which the LTN scheme fails to provide and the authority are therefore failing in its duty of care	4	1.3%
Environment	Islington already exceed the pollution standards set and so such a vast and overreaching exercise is not warranted	3	1%
Consultation	Happy with Scheme	3	1%
Consultation	Changes need to fully take account of the needs and opinions of local people	3	1%
Consultation	LTNs are not delivering the benefits envisaged	2	0.06%

Theme	Code	Number	Percentage
Emergency Services	Concern about effect on emergency Service	2	0.06%
Crime	Poor Safety in the area	2	0.06%
Crime	Increase/Encourage Crime	2	0.06%
Clarity	Comment unclear	1	0.03%
Cycling	Concerns for cyclist safety	1	0.03%
Highways	Road works cause delays on the road.	1	0.03%

Appendix C

List of businesses visited during in-person engagement:

Arsenal Mini Mart

Bake and Bite

Comptoir Med

Juss Jerk

Little Wonder

Patty Central

The Match Day

Al Bahdia

Al Baraka

Alcedo Bistro & Bar

Alternatives

Amor Gastronomia London

Andrews DryCleaners

Arsenal Cafe

Arsenal Food and Wine

Art @ 111

Atsuko Kudo Ltd.

Autoparts

Bam!

Bartlett's Hi-fi

Beam

Beer Shop

Berto Pasta

Big Papa's Peri Peri

Bird Islington

Blackstock Kitchen

Blighty

Blue17 Vintage clothing

Bodyjunkies

Bookbar

Bourne's Quality Seafood

Breakin' Escape Rooms London

Buckenham Locksmiths

Carpets and Flooring

China's Taste

Chip Inn Fish Bar

Chloe Nails

City Pizza

Cleanways Dry Cleaners

Cowling & Wilcox Ltd

Cycle Docs Workshop

D & A Binder

David Andrews Estate Agents

De mMario

Dentist

Dezeo's Dezzerts

Doctor Scooter - Holloway Road

Doma Sofia

Drum

Eco Solve Dry Cleaners

Egerton Pharmacy & Vaccination Clinic

El Rincon Holloway London

Emperor Chinese

Eroma Cafe London

Ethiopian Delicatessen

F. Godfrey

Farang

Ferro Services

Finsbury Park Audio

Finxs

First Choice Hardware

Fish & Skewers

Five Boys

Food Express

Frank's

Good Value

Gozleme

Greek Mama

Green Jade

Greggs

Gunners Off Licence

Hair By Freda London

Hardware Store

Haunted Tattoos

Highbury Barber Shop

Highbury Barn

Highbury Food & Wine Corner

Highbury Kebab

Highbury Library

Highbury Magistrates Court

Highbury Natural

Hing Yip Oriental Supermarket

Holloway Road Post Office

Holloway Wholefoods

Hot Block Estate Agents

House Of Hammerton

House of Hodge

Ink @ 48

Instin

Instinct

International Call Centre

Islington Car Service

Jack Knife Barbers

JK Beauty Hub

K Food Store

Kaplan

Kasey's Chicken Ltd

Keren View Vegan Restaurant

La Fromagerie

La Pasta

La Princesse

Lamezia

Laundrette

Le Péché Mignon

Lee's news

Life Residential

Little Waitrose & Partners Highbury Corner

Lloyds Bank

Londis London

London Metropolitan University

Louis Farouk

Ludlow Thompson

LVC

M.K. Supermarket

Mail Boxes Etc. Highbury & Islington

Majestic Wine Islington

Margaux

Mesi's Kitchen London

Miki's Paradise

Mono Wraps

Moonlight Supermarket

Morley's® Chicken

Nail Art

Nandos

Nano

North London Buddhist Centre

OA Comtam

Oriental Gourmet

Otto Opticians

Paddy Power

Paradise Pound Plus London

Passion

Patty Central

Pepe's Piri Piri

PFC

Pharmacy

Pho House

PIA Off Licence

Pia's

Pizze & Delizie

Pizzeria Mamma Mia

Portico Estate Agents

Premier Plumbing

Pret A Manger

Provisions Holloway

Real Eyes Opticians

Rendezvous Cafe

Richmond Fellowship

Riley Furnishings

River Lane

Rooso Signs

RSPCA

Salem Butchers

Salt the Radish

Sambal Shiok Laksa Bar

Sampson's Cuts

Sari cCicek

Seasons and Blossoms

Shell

Shu La La

Sixty Two Waffle

Smart Repairs

SSÄM - Korean Dining

Subway

Sunlight Beam

Taste of Holloway Pizza

Taylor'd Hair

Tbilisi Restaurant

Tea Stall

Temptations

The BARN London

The Better Hearth

The Co Operative Funeralcare

The Garage

The Holloway Masjid

The Hope

The Horatia

The Lamb

The Magic Leaf

The Master

The Medical Centre

The Sauce

The Travel Café

The Victoria Tavern

Trevi Ristorante

Value 4 Money

Vanity Hair & Beauty London

Wagon Cafe

Western Laundry

White Brothers Green Grocers

Whiteley's Dry Cleaners

Wine and Spirits

Winkworth Estate Agents

Xi'an Impression

Yefsis UK

Zebra

Zia Lucia

Zorza Salon